

BrooklineCAN Steering Committee Minutes September 26, 2018

Attendees: Frank Caro, Ruthann Dobek, Elenore Parker, John Seay, Matt Weiss, Ruth Seidman, Roberta Winitzer, David Trevvett, Susan Granoff, Karen Fischer, Yolanda Rodriguez

- 1. Welcome to Yolanda Rodriguez as the new CoA Representative**
 - a. Roberta Winitzer introduced Yolanda Rodriguez as the new CoA representative to the BrooklineCAN Steering Committee.
 - b. The members of the committee welcomed Yolanda.
- 2. Feedback on Annual Meeting**
 - a. Ruthann Dobek reported the 50/50 raffle brought in \$172.
 - b. Frank Caro thanked everyone and reported he had received positive feedback.
 - c. Roberta Winitzer said it was a comfortable affair.
 - d. Ruthann Dobek provided constructive criticism she received – vendors were “not exciting”.
 - e. Discussion as to whether the awards portion was too long with decision that it was not considering it was a basic part of the business of the BrooklineCAN Annual Meeting.
 - f. Panel was considered on topic and focused.
 - g. Need to attend to details, especially in awards segment.
 - h. Vendors were “blah” and will require careful attention next year.
- 3. Feedback on Brookline Day**
 - a. Centre Street stop for busses was not listed for the drivers resulting in long lines only corrected when David Trevvett informed the drivers.
 - b. The Age Friendly Business checklist gambit worked, encouraging conversations with attendees.
- 4. Request from Tom Mottl for pilot use of C-NAP Video Conferencing Equipment Linking Reading and Brookline**
 - a. Frank Caro described the Reading video conference trial.
 - b. TRIPPS or the Steering Committee or both might participate.
 - c. A joint Reading/Brookline meeting and topic for that meeting is perhaps the place to start.
- 5. BrooklineCAN Opportunity to Participate in InfoExpo on MLK Day**
 - a. Location is Kehillath Israel on Saturday January 20th, 2019.
 - b. Coordinated by Hadassah Margolis.
 - c. David Trevvett will lead the effort for BrooklineCAN.

6. Distribution of Age-Friendly Parks Brochure

- a. Purpose is to encourage Parks and Public Spaces Department awareness of age-friendly needs.
- b. Brochure funded by JF&CS.
- c. Distributed to the Public Library of Brookline and Senior Center.

7. Treasurer's Report

- a. John Seay reported – BrooklineCAN is solvent and in the black.
- b. BrooklineCAN has 396 members.

8. Committee Reports

- a. Finance – See Treasurer's report.
- b. Education – 2 new potential members
 - i. 10/11/2018 – Olivia Hoblitzelle, Aging with Wisdom (6-7:30pm) at Brookline Senior Center.
 - ii. 10/23/2018 – Jennifer Read, Brookline Investment Services/Infinex Investment (6:00pm) at Brookline Senior Center.
 - iii. 11/1/2018 – Claire Willis Program, Creating A Legacy (5-7:30pm) at Brookline Senior Center.
 - iv. 11/7/2018 – Dr. Susanne Hanser, The Healing Power of Music Therapy (6:30-7:30pm) at Goddard House.
 - v. 11/14/2018 – Nancy Donovan, New Ways of Thinking About (6-7:30pm) at Goddard House.
- c. Communications – Report by Ruth Seidman
 - i. October newsletter is in print.
 - ii. October Senior Center Gala and early November programs are in newsletter and being promoted.
 - iii. Online Tab – Working past event article – Annual Meeting.
 - iv. October AFC-TV guest is Fire Department Chief John F. Sullivan.
 - v. November guest is the Tax Assessor Andrew McCabe discussing the programs available to 100s of older adults in Brookline but taken by 10.
- d. Membership
 - i. 396 members – 4 payments made at annual event.
 - ii. Potential members are identified but question is how to “close the deal”.
 - iii. Many attendees were non-members.
 - iv. Volunteer sheets were a good idea at the Annual Meeting.
- e. Livable Community Advocacy Committee & Age-Friendly City
 - i. People expressed interest in the LCAC at Annual Meeting.

- ii. One new person attended last LCAC meeting.
 - iii. John Seay is one of a number of potential new Age Friendly Cities Committee members.
 - iv. Brookline Commission on Disabilities has published a report on the Coolidge Corner area, i.e., Beacon Street, re impact on people with disabilities.
 - f. Member volunteering – No report.
 - g. Repair and referrals – No report.
9. New business
- a. Frank Caro was honored in LeadingAge “Words from the Wise” initiative in Philadelphia, PA.
 - b. “Public Ageism” exhibit, nominated by Ruthann Dobek and Katherine Burnes.
10. **Next Meeting: Wednesday, October 17, 2018 at 3 pm.**